

A Mother's Tender Care

He's quite cleared himself
and the woe on him for
about 6 months. My man
thanks to game. Back he
is a fine little fellow

THE above is an extract from a grateful letter written to Zama-Buk Co., by Mrs. Clara Vallo, of 16, Beretford road, Southend-on-Sea, whose three-year-old son, Charlie, has been cured by Zama-Buk of torments which followed a spring rash.

Describing the boy's case to a reporter, Mrs. Vallo said:—"On the outbreak of skin rash, white pimples sprang up, which irritated the boy so severely that he was constantly scratching and rubbing. This caused the pimples to burst and bleed, and every day the pimples and sores got more numerous and spread all over Charlie's body, causing him intense torture. I was compelled to sit up at night holding the boy's hands to keep him from tearing his skin to pieces.

"It was heart-breaking when ointment after ointment entirely failed to check the spread of the eruption. When I was almost giving up in despair I read of a cure by Zama-Buk in a similar case and decided to make just one more attempt to banish my poor boy's sufferings. I was hopeful after the first dressing with Zama-Buk for Charlie's legs, but when I had soon dropped off into a refreshing sleep I could scarcely have believed that anything could make such a wonderful difference as Zama-Buk did; the eczema never made the least headway after I started with Zama-Bum and now, and now has been completely cured. Charlie was entirely freed from the horrid disease, and now has a beautifully clear and healthy skin. Zama-Buk has earned a mother's heartest gratitude for

Zam-Buk

Cheap?

Bicycles.

WARNING!!

The unprecedented success of the Gamage £3 19s. 6d. machine has brought about the usual crop of imitators. These greedy attempts to foist upon the public an alleged bicycle at a few pence under the price of our world-famed machine.

In the majority of instances their products are simply a collection of cheap foreign parts and tubing carelessly assembled, and bearing a well-known name or a single word in order to give them an appearance of reliability. Such machines should be avoided as the plague.

IN STRIKING CONTRAST

to these productions is our world-famed £5 19s. 6d. "Popular," which is a Coventry-built all-British steel bicycle. All parts to British Standard, interchangeable at any time, anywhere, by anyone.

DAMAGED
£3.19.9 

ES. 19.9
'POPULAR'

The machine that successfully stood Equal to any 7-guinea machine by any other firm.

"Cycling's" 1,000-mile Test.

It is, today, quite the most popular bicycle on the market, and its thousands of riders

Includes well-known Clubmen and Tourists, who recommend it to their friends. It is delightfully easy-running, elegant, and thoroughly reliable.

LADY'S NOVEL AND ROAD-RACING MODEL SAME PRICE AS GENT'S ROADSTER.

In the event of your requiring your machine urgently, kindly send us cheque or P.O. for £3 12s. 6d., and the machine will be dispatched on receipt of same.


OUR ILLUSTRATED BOOKLET GRATIS AND POST FREE.

A. W. CAMAGE Ltd. Holborn LONDON E.C.



*He's quite cured. I'm sure he
feels the cure on him for
about 6 months. I was
"thanks to Zam-Buk" he
is a fine little fellow*

THE above is an extract from a
grateful letter written to the
Zam-Buk Co., by Mrs. Kate Vallo,
of 18, Bedford road, Southend-on-Sea,
whose three-year-old son, Charlie, has
been cured by Zam-Buk of torturing
eczema which followed a spring rash.
Describing the boy's case to a reporter,
Mrs. Vallo said:—"On the inflamed
skin small, white pimples sprang up,
which irritated the boy so severely that
he was constantly scratching and rubbing.
This caused the pimples to burst and



bled, and every day the pimples and sores got more numerous and spread all over Charlie's face, causing him awful tortures. It was compelled to sit up at night holding the boy's hands to keep him from tearing his skin to pieces.

"It was heart-breaking when ointment after ointment entirely failed to check the spread of the excema. When I was almost giving up in despair I read of a cure by Zam-Buk in a similar case and decided to make just one more attempt to banish my poor boy's sufferings. It was hope-ful after the first dressing with Zam-Buk, for Charlie was less fretful, and soon dropped off into a restful sleep."

"I could scarcely have believed that anything could make such a wonderful difference as Zam-Buk did; the excema terror subsided the next morning, and with the balm, and after a little careful perseverance Charlie was entirely freed from the horrid disease, and now has a beautifully clear and healthy skin. Zam-Buk has earned a mother's heartfelt gratitude for such a wonderful cure."

At all Chemists at 1/4d, 2d, or 4d. Post Free from the Zam-Buk Co., 45, Cannon-street, London, E.C. Refuse worthless cheap imitations.

Zam-Buk

FREE!

Every mother should send this stamp for contact to the Zam-Buk Co., 45, Cannon-street, London, E.C. for Free Stamp 24x36. D. P. Sample 20000.

**Cheap?
Bicycles.**

WARNING!!

The unprecedented success of the Garage 23 1/2" St. machine has brought about the usual crop of imitators. These gentry attempt to foist upon the public an alleged bicycle at a few pence under the price of our well-known machine.

In the majority of instances their products are simply a collection of cheap foreign parts and tubing carelessly assembled, and bearing a well known name as to type or a single part in order to give them an appearance of reliability. Such machines should be avoided as the danger

IN STRIKING CONTRAST
to these productions is our world-famed £3 19s. 6d. "Popular," which is a Coventry-built all-British steel bicycle. All parts to British Standard, interchangeable at any time, anywhere, say, two.

GAMAGES

£3:19:9

'POPULAR'



Equal to any 7-guinea machine -
by any other firm.

The machine that successfully stood

"Cycling's" 1,000-mile Test.

It is, today, quite the most popular bicycle on the market, and its thousands of sales include well known Clubmen and Tourists, who recommend it to their friends. It is delightfully easy-running, elegant, and thoroughly reliable.

LADY'S MODEL AND ROAD-RACING MODEL SAME PRICE AS GENT'S ROADSTER.

In the cost of your returning your machine gratis, kindly send us *cheques or P.O.* for £1 12s. 6d., and the machine will be forwarded on receipt of money.

OUR ILLUSTRATED BOOKLET GRATIS AND POST FREE.

A. W. GAMAGE, Ltd., Holborn, LONDON, E.C.



A Cigarette well, carefully,
and cleanly made from good
quality Virginia leaf.

Usually sold by all Tobacconists at the following



TADDY'S
MYRTLE GROVE
CIGARETTES
(Medium)

24/2

In packets	...	10 for 24c.	...	20 for 40c.
In boxes	...	53 for 11.	...	100 for 21.

CASH or
"TERMS"

The Man who appreciates Really Good
 Tailoring should not fail to pay a visit to

82, CHEAPSIDE, E.C.,
FIRST FLOOR.
 Completely Satisfactory Results Assured.

LOUNGE SUIT
 from **42/-**

Made to MEASURE.
 Cash, or Terms:
 6/- Deposit and



SANDOWN PARK.
PRIVATE BOXES.

A limited number of Private Boxes
 have been constructed in the Grand Stand
 at Sandown Park, approached by a special
 staircase, from which early application
 should be made to the Secretary at 4,
 St. James's Street, S.W., who will be
 pleased to forward particulars, &c.

The next Meeting will take place on
**THURSDAY, FRIDAY,
 & SATURDAY NEXT,**
 22nd, 23rd, and 24th April.

ALL TARIFF REFORMERS
 SHOULD READ

6/- Monthly.


A splendid range of the newest and correct materials to select from. Call, write or ring up 5,442 Central for patterns and compare values.

DEFERMENT.—It is impossible to guarantee the best results unless we allow you to take our own measurements. We, therefore, do not accept "self-measurements" orders.

Note the address :—

H. J. SEARLE & SON
82, Cheapside, E.C.
(First Floor).

Established in 1857



"The Eve of the Election"
BY
WALFORD BODIE,
IN THE APRIL
NOVEL MAGAZINE

—


This Issue Contains
20 COMPLETE STORIES,
Now on Sale, Fourpence.

6/- Monthly.

A splendid range of the newest and correct materials to select from. Call, write or ring up 5462 Central for patterns and compare values.

Important.—It is impossible to guarantee the best results unless we are allowed to take our own measurements. *We, therefore, do not accept "self-measurement" orders.*

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